



Fast Play

The Monthly Member Newsletter of Shadow Hills Country Club

A Question of Age...and How Our Demographics Shape Up For the Future

Patric Miller - Board Member, Membership Committee Chair

If you look at national data regarding country club membership, and particularly country clubs associated with golf courses, there is a trend that is troubling as it pertains to age. Like so many traditional cultures in our country, the “aging out” of those of the “Greatest Generation” (now in their late 80s and 90s) and changes in participation from now aging “Baby Boomers,” are showing signs of offsetting growth by new membership in the younger (Gen X/Gen Y) demographics.

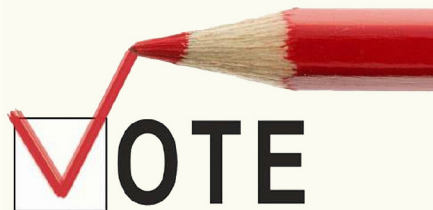
As we complete another annual Membership Drive, with more than 50 new memberships to date this year, we find ourselves solidly safe from the panic that many other clubs in the state are facing. However, we are short of our budgeted numbers, or “Full Golfing Memberships.” As has been the case nationally, the primary culprit is the aging process, which results in losing full golfing members to social memberships, or altogether due to death or serious health issues.

That said, the future of Shadow Hills Country Club is bright, for a number of reasons.

The most important indicator is a huge growth shift in younger members and young families. This was evidenced by a record turnout for Junior Camp this year, as well as our Family Camp-Out, and most recent Sand & Seed Party.

To further welcome and appreciate this growing younger segment, the SHCC Board of Directors recently revised our By Laws, to allow Junior Executive members to vote, as well as hold office. It reads: **6.2.1.2 to “Junior Executive golfing memberships become voting memberships after two years of continuous membership at the club.”**

This is an important step toward recognizing the need for input and leadership to help guide our club through the next generations of members. Communications, social media, and interests change in ways that are often hard to manage. Recognizing the valuable input from our younger members is paramount to success at Shadow Hills Country Club.



This Month everyone will receive ballots for this year’s s---__late of Board Members. Please take the time to read the information that will be sent out with the ballot, and vote!

September 2018



Upcoming Events

September

- 3 Patriot Golf Day Event
- 3 Labor Day - Open for Breakfast
- 4 Pool Closes for Season
- 12 Gourmet Club
- 13 Men’s Guest Day
- 14 NCU Charity Tournament - Course Closed
- 16 SHCC Couples Classic

October

- 3 Youth for Christ Charity
- 5 Crazy 8 Glow Ball/Halloween
- 10 Oktoberfest
- 13 Women’s Club Mulli-Mudder
- 19 Pro Shop Harvest Sale
- 31 Women’s Club-Play with Staff

November

- 15 Men’s Day Turkey Shoot
- 22 Thanksgiving Course & Clubhouse Closed

CLUB CONTACT INFORMATION

Clubhouse (541) 998-2365
 Pro Shop (541) 998-8441
 Office Fax Line (541) 998-6779

Dave Shelton, General Manager
dshelton@shadowhillsc.org

Patric Miller- Newsletter - Digital Communications editor - shadowhillsextra@gmail.com

FastPlay is published monthly for the membership of Shadow Hills Country Club.

Visit www.shadowhillsc.org for additional staff email addresses and a list of our reciprocal clubs.

Manager's Report

By Dave Shelton
General Manager, PGA Golf Professional

This is one of the most wonderful times of year to live and play in Oregon. Fall not only has great weather, but Duck and Beaver football returns as well. It is my belief that golf in its purest form is a rural sport. Shadow Hills offers one of the most peaceful rural golf environments that I've experienced in 56 years of golf. The evenings at the club offer such a great place to practice, play or dine. The practice facility provides you a unique opportunity to work on every facet of your game, all contained in one area. The learning center with the TrackMan technology only enhances the experience even more.

You would be hard-pressed to find a nicer outdoor dining facility than the deck overlooking your wonderful golf course. The idea of dining outdoors this time of year is very appealing, but most outdoor eating facilities in the Eugene area are noisy, and in an area full of commotion. The weather will probably provide us a few more great weeks to take advantage of this opportunity! Don't find yourself in November wishing you would have enjoyed the experience one more time before winter.

The board of director's election process is under way. The list of members running for the board is now posted in the locker rooms. We will be sending out a voter's pamphlet at the end of the month. Voting for the 2019 board of directors is a very important part of the club, and all voting members should exercise their right to vote.

September marks the month that things begin to slow down at the club. The pool closes for the season as of Tuesday the 4th. It's been a very busy pool season, and I hope you have all enjoyed it as much as our staff has. The last Monday we are open for food service until next May is September the 3rd.

The process of aerification begins on Monday the 17th, fairways then greens followed by tees. These actions are all necessary to provide a great winter golf experience, and help make our course wonderfully playable year around

In September we will be sending out the ballots for the board of directors elections. Please take time to make an informative vote.

**Tired of the Crowds, Parking
And High Ticket Prices?**



**Watch the Game with Us!
Game Day at Shadow Hills!**

The Green Report

By Ryan Wyckoff, Golf Course Superintendent

As Fall is fast approaching, it's time once again for aerification and sanding of the course. Aerification and sanding of the fairways is scheduled for the week of September 17th. The greens, tees and approaches will be completed the following week.

In a continued effort to improve drainage of the greens, a deep tine aerification, will be completed in mid-October. A 1/2" solid tine will be used at a depth of 8" into the soil. This is twice the depth of a standard aerification tine and will afford the greens better water holding capacity and improved drainage through the winter. This year marks the third straight year we have implemented this practice on the putting greens.

In addition, we will continue to sand the high traffic areas in the rough to help improve turf density and firmness for winter playability.

I appreciate your patience during this time and realize these practices are somewhat lengthy and disruptive. However, they are necessary and very important to the overall turf health and playing conditions.



SHCC Junior PGA Team Captures District Crown

Our Shadow Hills Junior PGA Team had another undefeated year, with a record of 5-0 and the district championship crown. Coached by former PGA tour professional Pat Fitzsimons and our own assistant pro, Brandon Hepner, this amazing group made it to the regional Semi-Finals!

The team member roster included five district *All Stars*: Jack Anderson, Caden Etchison - *All Star*, Connor Gibson - *All Star*, Kari Holmes, Madison Holmes - *All Star*, Charlie Malpass, Tyler Mikel - *All Star*, Blake Mikel, Sydney Nelson, Jake Pruitt, Jackson Rossow, Wesley Smith - *All Star*, Jayden Tate

"Coach" Fitzsimons had this to offer. "I was most impressed with the sportsmanship and demeanor of our young team and parents. We have much to hope for the future!"

Much hope indeed. And if these young players are any indication, the future of golf at Shadow Hills CC looks very bright!

News From The Pro Shop

By Gary Davis , PGA Golf Professional

It has been another year of great golf and fun with our Shadow Hills Invitational series. *Me and My Shadow*, and the Men's, Women's Invitationals were all well attended, and successful. You can find the final results of the entire series on our web site (go to Golf/Invitationals), as well as articles on ShadowHillsExtra.com .

Speaking of accolades and results, here are your **Men's & Women's Club Champions for 2018:**

Men's Club Champion – Tim Calhoun (148)
Senior Men's – Rob Johnson (150)
Super Senior Men's – Bob Holloway (151)
Flighted Net – Jeff Croissant (144)
Senior Net – Bill Lange (136)
Super Senior & Overall Net Club Champion – Don Richardson (134)

Women's Club Champion – Carla Glasgow (157)
Senior Women's – Tricia Johnson (160)
Super Senior Women's – Carolyn Townsend (160)
Flighted Net – Susan Palmer (146)

We have some great golf events coming up. The upcoming **Couples Club Championship** will be held Sunday, September 16th @ 1pm. You can sign up online or give us a call at the golf shop.

The **12th Annual Patriot Golf Day Fundraiser** is a joint initiative of the PGA of America and the USGA, Patriot Golf Day enlists the support of public and private golf facilities across the country. Donations received will support Folds of Honor, providing educational scholarships to the children and spouses of service members killed or disabled while serving our country. Shadow Hills will participate in this great cause by holding a special "Game of the Day" Monday, Sept. 3rd . There will be a chance to win \$10,000 cash with a hole in one on that day, as well as a raffle for some great prizes throughout the weekend. See the Pro Shop for details.



A couple of reminders:

- Pace of play is always of utmost importance. With that said, remember that all 5-somes must be approved through the golf shop. If you are going to play 5, remember you are looked at as playing slow by definition, so make sure you always keep up with the group in front of you or keep it to a 4 hour round when possible.
- Also remember to not take your pull carts between greens and greenside bunkers and to keep power carts at least 30 yards from greens.
- To minimize negative effects on the West Practice Tee(WARM-UP TEE), please limit yourself to 1 green bag of balls and please hit within the hitting area designated.

Thank you for your cooperation. See you at the course!

Welcome To Our New Members

Alcorn, Joe - Social
Leider, Artie - Individual
Hoover, Mickey - Social
Lathon, Ken - Individual
Savage, Margaret & Stephen - Social-
Brady Inge & Misty Flatt - JREX Family
Ogburn, Jeffrey - Family



The 12th Annual
Patriot Golf Day
Fundraiser
Monday Sept. 3rd

Change Lives With the Game of Golf

Donations received will support Folds of Honor, providing educational scholarships to the children and spouses of service members killed or disabled while serving our country. You can do your part by playing in the "Game of the Day" Monday, Sept. 3rd . With a chance to **Win \$10,000** cash with a hole in one on that day, as well as a raffle for some great prizes throughout the weekend.

See the Pro Shop for details!

Glow Ball
Crazy 8
With Halloween Theme

Sign Up in Pro Shop
Get Your Teams Together!

Friday, Oct 5th
Golf at Dusk
Dessert Following



Rake Up The Biggest Savings Of the Year!
Pro Shop Harvest Sale!
Oct. 19th 5p-8p **Free Appetizers Beer & Wine**
Loads of Great Deals! Every Item at Special Member Pricing or Deep One Day-Only Discounts!
Do All of Your Holiday Shopping, and get a **FREE GUEST PASS** for every \$125 spent!

Women's Club Updates

by Carolyn Townsend
President-Elect/Publicity

Women's Invitational

The 45th Annual Shadow Hills Women's Invitational was another great success with 124 players representing Shadow Hills and 30 different golf courses, from Washington, California, Arizona and all over the state of Oregon.

Despite the hot and hazy conditions, the play was rewarding for many players who went home with winnings for a variety of categories and on course challenges. The fine competition made for a great opportunity for new friendships. All the participants enjoyed the great food from our club's kitchen.

The three overall winners for the two round event were: Low gross: our own **Leilani Norman** shooting 149; low net: our own **Lori Reynolds** with a score of 130; and Super Senior **Nettie Morrison** from Juniper Golf Course who shot 166. Next year's event will be held Tuesday and Wednesday, August 20 and 21, 2019.

Pam Brills & Leilani Norman, Women's Invitational Co-Chairs

Twilight League

The Twilight league celebrated its final Monday night with a bang! Can't thank the women in this league enough for their generosity. If they weren't donating a gift to be raffled off, they were throwing in \$20 to tip the staff for the season. Most members did both, and everyone seemed to have a great time! Can't wait 'til next May. Until then keep swinging.
Lori Reynolds, Twilight Chair

Valley League

Our Shadow Hills Valley League Team players did great once again! We are the Low Gross winners for 2018 for the 10th year in a row. Thanks to everyone who played and supported our team. We sent a wide range of players and each one did their best to help bring the trophy back to Shadow Hills. Woo Hoo!
Susie Leo, Valley League Chair

OWGA

Shadow Hills is doing a great job after 15 of 17 OWGA events. So far 15 of our 22 Shadow Hills players have been gross or net winners in their flights. Congratulations to our newest winner, Susan Palmer at Riverside on August 29th.
Carolyn Townsend, OWGA Sr. Rep



Full story and loads of pics on www.ShadowHillsExtra.com



Office: (541) 998-2365		September 2018				Pro Shop: (541) 998-8441	
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
						1	
2	3 Labor Day Holiday Hours - open for Breakfast * Patriot Day Golf	4 Duplicate Bridge - 10am 9-hole Lunch - 11:30am Pool Closes for the Season	5 Women's Day Pinochle - 10am	6 Men's Day SHCC Senior Men's Group Finals	7 Mah Jongg - 10am SHCC Senior Men's Group Finals	8	
9 New Member Party 4pm to 6pm	10	11 Party Bridge - 10am 9-hole Lunch - 11:30am	12 Women's Day Pinochle - 10am Gourmet Club 6:30	13 Men's Day Men's Guest Day	14 Partner Bridge - 5:30pm Mah Jongg - 10am NCU Charity Tournament -Course Closed	15	
16 SHCC Couples Classic	17 Fairway Aerification & Sanding	18 Duplicate Bridge - 10am 9-hole Lunch - 11:30am	19 Women's Day Pinochle - 10am Women's Club	20 Men's Day	21 Mah Jongg - 10am	22	
22	24 Green Aerification 9 holes open	25 Party Bridge - 10am 9-hole Lunch - 11:30am	26 Tee Aerification	27	28	29/30	
AUTUMN FOOD SERVICE HOURS							
Breakfast: Saturday from 6:30am to 11:00am, Sunday from 6:30am to 1:00pm Lunch: Tuesday - Wednesday from 11:00am to 4:00pm Thursday 11:00am to 8:00pm Friday - Saturday 11:00am to 5:00pm Sunday from 11:00am to 5:00pm Dinner: Fri. and Sat. only from 5:00pm to 8:00pm KITCHEN CLOSES: Tue-Wed - 4pm / Thurs-Sat - 8pm / Sun - 5pm * Bar closing time subject to bartender's discretion							

Office: (541) 998-2365		October 2018				Pro Shop: (541) 998-8441	
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
	1	2	3 Youth for Christ Charity Tournament	4	5 Crazy 8 Glow Ball/Halloween	6	
7	8	9 Duplicate Bridge - 10am 9-hole Lunch - 11:30am	10 Women's Day Pinochle - 10am Oktoberfest	11 Men's Day	12 Mah Jongg - 10am	13 Women's Club Multi-Mudder	
14	15	16 Party Bridge - 10am 9-hole Lunch - 11:30am	17 Women's Day Pinochle - 10am	18 Men's Day	19 Partner Bridge - 5:30pm Mah Jongg - 10am Pro Shop Harvest Sale	20	
21	22	23 Duplicate Bridge - 10am 9-hole Lunch - 11:30am	24 Women's Day Pinochle - 10am Women's Club	24 Men's Day	26 Mah Jongg - 10am	27	
28	29	30 Party Bridge - 10am 9-hole Lunch - 11:30am	31 Women's Club-Play with Staff				
AUTUMN FOOD SERVICE HOURS							
Breakfast: Saturday from 6:30am to 11:00am, Sunday from 6:30am to 1:00pm Lunch: Tuesday - Wednesday from 11:00am to 4:00pm Thursday 11:00am to 8:00pm Friday - Saturday 11:00am to 5:00pm Sunday from 11:00am to 5:00pm Dinner: Fri. and Sat. only from 5:00pm to 8:00pm KITCHEN CLOSES: Tue-Wed - 4pm / Thurs-Sat - 8pm / Sun - 5pm * Bar closing time subject to bartender's discretion							