

## Women's Club Updates

by Carolyn Townsend  
President-Elect/Publicity

### Women's Club Holiday Charity Luncheon Raised \$2,570

Shadow Hills' women and their friends celebrated the season and raised money for Food for Lane County at the Holiday Charity Luncheon on Wednesday, December 5th.



Our event raised \$2,570. This amount covers three meals for every dollar, or 7,710 meals. Well done by the Women's Club!

Jan Whitty was the Chair of our "Twelve Days of Christmas" event. Entertainment was provided by Ryan Dixon, a tenor from the Eugene Concert Choir, and by a group of Women's Club singers who led us in "The Twelve Days of Christmas."

It was a successful event for charity and a pleasant Holiday celebration with friends. Many thanks to our excellent staff for a great day.

### 9-Hole League Sock Exchange – Festive and Fun

25 women from the 9-Hole League had so much fun at our annual Sock Exchange on Tuesday, December 4th. We had lunch, and then the real fun started. Each person brought a wrapped pair of socks and put them on a table. Person #1 went to the table, chose a package, opened it and showed the socks. Then person #2 either chose a new package or stole #1's socks. This went on and on with some twists and turns at the end until everyone had a pair of socks. Festive and so much fun! Sue Zollner, 9-Hole Chair.



**Shadow Hills Women's Day Continues in the Winter with Women's Winter Golf**  
Every Wednesday 9am Start  
Go to ForeTees to Sign Up

## Handicapping & Rules

From the Handicap Committee  
by Ron Willis - Men's Handicap Chair

### Rules (2019) 101:

As promised in last month's newsletter, this month's article will cover the USGA Rules 2019 changes related to 'ball in motion' and taking relief.

**Ball in motion: Accidental deflection,** If a player's ball in motion accidentally hits the player, caddie, the person attending the flagstick or the attended or removed flagstick - there is no penalty. Under the current rule, there is a 1-stroke penalty (2-strokes when accidental deflection relates to the flagstick or the attendant). Double hit, if a player accidentally hits the ball more than once during a stroke - there is no penalty. Under the current rule, there is a 1-stroke penalty.

**Taking relief: Dropping procedure,** the ball must come to rest in the relief area. The relief area is measured by measuring 1 or 2 club lengths (free relief vs. penalty relief). The club used to measure is defined as the longest club the player has during the round, other than a putter. The ball must be dropped straight down from knee height (the height of the player's knee when in a standing position). Under the current rule you may use any club to measure, and the ball is dropped at shoulder height. Lost ball, the time allowed for a ball search has changed. A ball is lost if not found in three minutes (currently five minutes).

Due to the depth of the category, I will only be reviewing one category (Areas of the Course) in next month's article.

Please feel free to stop by the pro-shop and pickup your free edition of USGA Rules 2019. Great reading when you're really bored!

Sources: Golf's New Rules: Major Changes – USGA, Rules of Golf 2019 – R & A and USGA.

### Newly Modified Dress Code for Club House, Dining Room & Patio

**Golf Attire:** The purpose of a dress code at Shadow Hills is to ensure appropriate golf attire is worn by members, guests and staff. The following guidelines are intended to assist members and staff in understanding what appropriate golf attire means, and how it applies to all members, age 13 and up:

#### Club House Lounge, Dining Room and Patio

- Golf course attire is acceptable anytime.
- Clean and neat denim is allowed anytime.

The staff of Shadow Hills reserves the right to deny members or guests access to the course, lounge or dining room, if they are dressed inappropriately or disrespectfully.

It is incumbent upon the members to inform their guests of these guidelines.



# Fast Play

The Monthly Member Newsletter of Shadow Hills Country Club

## New Shadow Hills Web Site Going Live

### More Mobile Friendly with Updated Info

Patric Miller - Board Member, Membership Committee Chair

A newly revamped and updated web site has gone live as of January 1st, with a great number of changes, updates and improvements. With more and more of our members and prospective members switching to mobile devices (cell phones and pads) for their information, it was imperative that we made changes to the responsive nature of how our information is displayed. "Responsive programming" means that the site code recognizes the device you are using to view the site, and serves up a version that is best suited for that device.

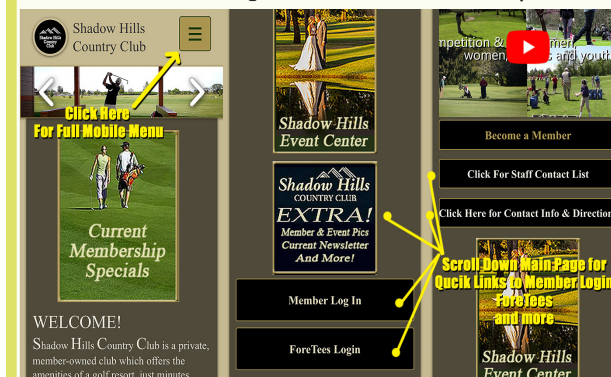
The Desktop version has a similar look and feel to the old site, but utilizes more video, and organizes with drop-down menus that offer wider information than the core information pages.



The Mobile Version of the site offers a reduced navigation, with the same information as the desktop site, but with smaller sizes and a scroll-able layout.

Key "Quick Function" buttons are included on both front pages to allow members and potential members a "one click access" to the most frequently visited pages.

On both the Desktop and Mobile Versions you will find "Quick Links" to



"Members Log In (member statements and info)," **ForeTees, Contact Info,** and **Shadow Hills Extra** for other member/event content. The site will continue to evolve over the next month to include a video fly-over tour of the course and facility, as well as header graphics that change with the seasons.

## January 2019



## Upcoming Events

### Winter Schedule includes These Regular Events:

- WCC - 9 Holer Club Lunch Every Tuesday
- Duplicate Bridge & Party Bridge alternating Tuesdays
- Women's Winter Golf - Every Wednesday
- Pinochle - Every Wednesday
- Mah Jong - Every Friday
- Partner Bridge- Every 1st and 3rd Friday

## Sweethearts Dinner February 14th



### CLUB CONTACT INFORMATION

Clubhouse (541) 998-2365  
Pro Shop (541) 998-8441  
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FastPlay is published monthly for the membership of Shadow Hills Country Club.

Visit [www.shadowhillsc.org](http://www.shadowhillsc.org) for additional staff email addresses and a list of our reciprocal clubs.



## Manager's Report

By Dave Shelton  
General Manager, PGA Golf Professional

Shadow Hills is very fortunate to have such a strong management team that works together to meet our member's expectations. Gary Davis and Ryan Wyckoff work closely together to make sure your day of golf is enjoyable and one you can be proud of when bringing guest. Chef Diana and Jeff Brown work equally as hard to make sure that you have an excellent dining experience. Behind the scene our other department heads and their staffs share the single goal of providing our members and their guest the best service and product day in day out.

We have two new employees on our management team; Christina Wilkins and Jeff Brown. Christina is our new administrative assistant and Jeff is our new front of the house manager.



Christina Wilkins  
Executive Assistant

Jeff Brown  
Dining Room Manager

In 2018 we saw continued improvements to our golf course by Ryan Wyckoff and his crew. The golf course conditions during a very difficult summer were my many members account the best ever. The changes made to our sprinkler system, mowing procedures, over seeding and general maintenance practices produced an outstanding overall golf course experience that sustained throughout the year.

I want to thank all the committee members that give a tremendous amount of their time to make Shadow Hills one of the finest private clubs in Oregon. In the new-year we have new Board Officers, Board Members and Committee Chairpersons. Below is a list of the 2019 Board of Director Officers and Chairpersons.

#### Board Officers:

- President – Jim Creech
- Vice-President – Steve Gaughan
- Secretary – Ron Crasilneck

#### Committee Chairpersons:

- Finance Committee – Steve Gaughan
- Green Committee – Ron Crasilneck
- Golf Committee – Marilyn France
- Membership/Marketing Committee – Patric Miller
- House – Jim Creech
- Long Range Planning – Jim Creech

The employees at the club are very grateful for the generous donations made by our members to the holiday fund...

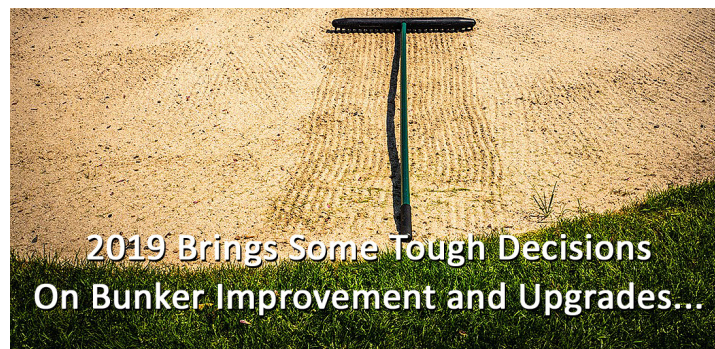
## The Green Report

By Ryan Wyckoff, Golf Course Superintendent

It's that time of the year when it is evident how badly our bunkers are in need of improvement. First, they drain very poorly. The small amount of drainage in the bunkers is no longer functional and the bunkers hold water all winter. This makes the sand very wet and hard packed. Second, the sand over time becomes contaminated with organic material and debris. These fines create a hard packed sand that also contribute to poor drainage and playability.

To correctly improve the bunkers, they need to be renovated. This would entail removal of the old sand and the poorly functioning drainage. New drainage would be installed, followed by all new sand. This is a large and costly project, with 65 bunkers on the golf course. At this time, we are looking at options and acquiring bids for the cost of the project. This information will be presented to the Board for discussion.

In an effort to make them as playable as possible, we have installed longer tines on our bunker raking machine. The longer tines will get deeper into the hard packed sand, breaking up the hard layer. We are also adding sand to areas where the sand has become thin.



2019 Brings Some Tough Decisions  
On Bunker Improvement and Upgrades...



### ...Managers Report Continued

and all the Christmas cards received. I'm equally impressed with the donations made by the membership to the Women's Club Holiday Auction which goes to a very worthy cause and the giving tree in the lobby. I'm proud to be associated with such a giving membership. Special thanks to all the members and staff that make the clubhouse special during the Holiday season.

We have so much to look forward to and be excited about in 2019. **Here is to a prosperous and healthy 2019.**

## News From The Pro Shop

By Gary Davis, PGA Golf Professional

Happy New Year!! 2019 is here and all of us in the golf shop are really excited for the New Year and the upcoming golf season. The holidays have passed, however there are still some great deals being offered in the golf shop. Stop by and see what we have, and be sure to look for sale and discount signs on a variety of merchandise!

Remember, if your New Year's resolutions include improving your golf game for the new season, take advantage of special pricing on Gary's lessons, which will be available through the end of the month.

#### Gary's Golf Tip of the Month:

Here is a version of a tip that Jack Nicklaus wrote that was especially good for seniors. But to be honest, it works for every type of player. Often if you have made a bad swing or more important, suffered a bad result and feel as if you aimed properly and aligned your body square to your target, check your grip pressure.

A change in grip pressure, whether it was tightening the grip during the swing or easing it too much, can alter what will happen with the golf shot. So try to maintain constant grip pressure throughout the golf swing, including pitch shots, chips and putting. Constant grip pressure is very important to insure you hit a good, solid golf shot with consistent results.

In 2019 once again we plan to continue to enhance our teaching programs and junior opportunities with more clinics at the **Eleanor McKay Teaching Center** and through **PGA Junior Golf League**. Contact Brandon if you are interested in PGA Junior Golf League. As a reminder, each week we will continue to alternate from the first tee and the tenth tee. Signs will be posted to remind you each week. However, please check with the golf shop before teeing off. It is a good idea to call the golf shop or watch for updates from ForeTees on early morning tee times, as we may experience frost delays from time to time.

We will begin selling 2019 Guest Passes starting January 15th – please call the golf shop for details. To better serve you in 2019, we want to be sure that we have everyone's current Email address. By setting you up on ForeTees, you will benefit from updates on course play, upcoming events, as well as clubhouse information.

Once again, thank you for making Shadow Hills a great place to Come to work every day! Happy New Year and See you at the club!



Take Pride In Our Course

Repair Your Ball Marks

## Welcome To Our New Members

Steve Mangold - Family  
BH Jang - Family  
Arica Mitchell - Social  
David Allen - Individual  
Stefan Wagner - Social  
Brock Bernsten - Individual

## Winter Membership Drive Getting a Jump on 2019 with New Member Deals and Offers

It is no secret that last year's membership included another year with more than 60 new members being added to our Shadow Hills community. However, as has also been reported, we experienced a record number of members converting to social memberships (primarily to aging and health issues) as well as transfers and moving out of the area.

While it is customary to offer a "Membership Deal" during the golf season, with reduced joining fees for new members, the management, board and membership committee feel that starting early again this year, while extolling the virtues of our "year round playability" is the best course of action to help us reach the full number of golfing memberships allowed through our club's By Laws.

To that end, beginning in the first week of January, and continuing through April, we will be offering special "Winter Membership Pricing" that will greatly reduce the joining fee, but increase each month as we get closer to our regular golf season.

Initiation prices for this special promotion will be: January \$500, February \$1,000, and March \$1500. As a bonus to our membership, **any member referring a new member during this period, will receive a dues credit equal to the monthly dues of the type of membership sold.** The credit for existing members is 2 months and the credit for new members who have joined the club after January 1, 2019, 4 months. This is our way of saying "Thank You" to our best ambassadors, our SHCC members, while giving an extra incentive to spread the word, to our new members!

The year-round playability of our course is one of the things that makes Shadow Hills CC special, and a great asset to those who love playing all year. Our newly refurbished sheltered hitting stalls, provide an even better reason to work on your game, no matter what the weather. And, you can always get a lesson, rain or shine from one of our teaching pros at the McKay Learning Center.

These and other benefits to becoming a member will be featured in Social Media marketing campaigns that you can share easily on your own Facebook and Instagram accounts. *It helps make selling Shadow Hills CC that much easier!*

Our New Web Site has clear links to the latest Membership Offer and specials, so share the link through email, to make sharing your love of Shadow Hills Country Club simple.