



# Fast Play

## The Monthly Member Newsletter of Shadow Hills Country Club

### 2020 - Looking For The Good... In A "Not So Great Round"

By Patric Miller - Digital Communications Editor

Golf is a game that even at its best, is a constant battle between obstacles in the course, ever-changing conditions, and your own ability to calmly deal with what comes along. The best golfers know that even when you have a "Not So Great Round," you can take away a lot of positives, *if you know where to look for them.*

As a whole at Shadow Hills CC, 2020 could easily be described as a "Not So Great Round," as we dealt with the constant changes thrown at us from COVID, which forced even the most altered, "best altered plans" to be re-altered or cancelled altogether. But, there were a great number of positives to take away from the year. And for which, we should be abundantly thankful!

First, and foremost, the Governor and State Health Departments deemed golf as one of the allowed outdoor activities, while innumerable others were limited or cancelled. Golf, being a game of "natural social separation" not only survived, but prospered under the Covid restrictions. Because of this, along with some pointed marketing and creative salesmanship by our General Manager, Dave Shelton, we hit record numbers in new members added and retained, and will start the year, "Full" for the first time in decades.

While Covid decimated our outside rental, event and wedding business, (losing close to \$1 Million from projected sales), and we faced a constant flux of challenges from State Closures and Covid Testing Protocol, we managed to keep food and beverage service open, with a wonderful season of outdoor dining. We were even able to pull off a modified Luau, and a "Family Camp In" weekend, along with a handful of golf events. All, without incident or "loss of fun."

At the center of "keeping it normal," are the executive team leaders, most notably Laura Blaze, our Controller, and Dave Shelton, our General Manager, who navigated the course, in stormy conditions, to keep the "2020 round" feeling as "normal" as possible. From dealing with event cancellations, the ins and outs of the Government's PPP Program (which kept the doors open, and had our loans forgiven), as well as dealing with day-to-day challenges with staffing and membership, we are blessed to have them guiding the club.

We know that there are still challenges ahead. But 2021 is going to be a better year for everyone...because of what we learned from our "round of 2020."



### JANUARY 2021



### Upcoming Events

All Dates Tentative...Watch "News You Need" Emails and ForeTees for Updated Information

**January 1-31** Do Our Best to Find Ways to Be Creative Under Conditions That Remain Unknown.

Wk	Sun	Mon	Tue	Wed	Thu	Fri	Sat
53						1 <small>New Year's Day</small>	2
1	3	4	5	6	7	8	9
2	10	11	12	13	14	15	16
3	17	18 <small>Walter Luter King Jr.</small>	19	20	21	22	23
4	24	25	26	27	28	29	30
5	31						



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### CLUB CONTACT INFORMATION

Clubhouse	(541) 998-2365
Pro Shop	(541) 998-8441
Dining/Lounge	(541) 234-2446

Dave Shelton, General Manager  
dshelton@shadowhillsc.org

Patric Miller- Newsletter - Digital Communications editor - shadowhillsextra@gmail.com

FastPlay is published monthly for the membership of Shadow Hills Country Club.

Visit [www.shadowhillsc.org](http://www.shadowhillsc.org) for additional staff email addresses and a list of our reciprocal clubs.



**Handicap News and Notes**

In 2020 we saw continued improvements to our golf course by Ryan Wyckoff and his crew. The golf course conditions this summer, were by most members account, the best ever. The changes made to our sprinkler system, mowing procedures, over-seeding and general maintenance practices, produced an outstanding overall golf course experience that sustained throughout the year.

The greenside bunker project that began in November of 2019 was completed through hole number 10 by spring. The result of rebuilding and enhancing the concept of the original redesign done by Bill Robertson in 1992 is a major improvement to the total green surrounds from both a visual and playability standpoint. It was the club's plan to complete the remaining bunkers in the fall of 2020, but this has been pushed back to the spring or fall of 2021. And unlike most private clubs this project was not only done in-house, but also *completed without an assessment to the membership.*

I want to thank all the committee members that give a tremendous amount of their time to make Shadow Hills one of the finest private clubs in Oregon. In the new year we have new Board Officers, Board Members and Committee Chairpersons. Below is a list of the 2021 Board of Director Officers and Chairpersons.

**Board Officers:**

- President – Kenny Martin
- Vice-President – Phil Burns
- Secretary – Marilyn France

**New Board Members:**

- Brittany Kaiser
- Penny Sykes

**Committee Chairpersons:**

- Finance Committee – Kenny Martin
- Green Committee – Tom Onstad
- Golf Committee – Marilyn France
- Membership/Marketing Committee – Phil Burns
- Long Range Planning – Kenny Martin

The employees at the club are very grateful for the generous donations made by our members to the holiday fund and all the Christmas cards received. I'm proud to be associated with such a giving membership. Special thanks to all the members and staff that make the clubhouse special during the Holiday season. The club will approach 2021 in a positive manner, optimistically looking forward to being fully open and unrestricted once again for our membership.

*Here is to a prosperous and healthy 2021!*

- Beginning in January 2021, in order to improve data security and golfer privacy, golfers will need to create a digital profile (username / password) to access the mobile app or ghin.com. Golfers will no longer simply use their last names / GHIN numbers.
- On January 11, an email will be sent from GHIN to all active members, inviting them to create a digital profile. On January 19, a forced mobile app update will occur, and those golfers who are not logged in with a new digital profile will be logged out.
- Golfers cannot share an email address (e.g. spouse/partner) – only one digital profile will “claim” that email address. If golfers do not provide an email address, they will not be able to create a digital profile and log into the GHIN mobile app or ghin.com. Golfers will be able to post scores on ForeTees or the Club's computer.
- Any child under the age of 13 will be considered a “Minor” and as per the Children's Online Privacy Protection Act (COPPA), they will not be able to provide an email address in GHIN. Minors will have to be linked to a guardian who can access GHIN and post scores on their behalf.
- Use of the GHIN mobile app was at 66% in 2020, representing a significant increase from the 43% usage in 2019. New and exciting features are planned for 2021.
  - Average Handicap Indexes in the US for men is 13.7, and for women is 27.3. Handicap Indexes are formulated using the eight best Score Differentials out of your most recent 20 rounds. This makes the system more responsive to your good scores, less responsive to bad ones.
- Score posting in Oregon will resume March 1, 2021.

**For Fair, Fun, Play for Everyone...  
 Post Your Scores Regularly  
 and Accurately!**

**Take Pride In  
 Ownership...**

**Repair Your  
 Ball Marks  
 & Divots**

**Winter Rules?  
 Today's Cart Path Regulation?**

**Strict  
 Cart Path  
 ONLY  
 Today**  
 (This Means You!)

**Check with the Pro Shop  
 Before You Tee Off!**



# News From The Pro Shop

By Gary Davis , PGA Golf Professional

Happy New Year!! 2021 is here and all of us in the golf shop are really excited for the New Year and the upcoming golf season. The holidays have passed, however there are still some great deals being offered in the golf shop. Stop by and see what we have, and be sure to look for sale and discount signs on a variety of merchandise!

In 2021 once again we plan to continue to enhance our teaching programs and junior opportunities with more clinics at -the Eleanor McKay Teaching Center and through OP 36 & PGA Junior Golf League. Please contact the golf shop if you are interested in either OP 36 or PGA Junior Golf League.

As a reminder, each week we will continue to alternate from the first tee and the tenth tee. Signs will be posted to remind you each week. However, please check with the golf shop before teeing off. It is a good idea to call the golf shop or watch for updates from ForeTees on early morning tee times, as we may experience frost delays from time to time.

We will begin selling 2021 Guest Passes starting January 15th - please call the golf shop for details. To better serve you this upcoming year, we want to be sure that we have everyone's current email address for ForeTees and the new World Golf Handicap System. Also by setting you up on ForeTees, you will benefit from updates on course play, upcoming events, as well as clubhouse information.

Remember, if your New Year's resolutions include improving your golf game for the new season, take advantage of special pricing on Gary's lessons, which will be available through the end of the month.

## Gary's Golf Tip of the Month:

Here is a version of a tip that Jack Nicklaus wrote that was especially good for seniors. But to be honest, it works for every type of player. *Often if you have made a bad swing or more important, suffered a bad result and feel as if you aimed properly and aligned your body square to your target, check your grip pressure. A change in grip pressure, whether it was tightening the grip during the swing or easing it too much, can alter what will happen with the golf shot. So try to maintain constant grip pressure throughout the golf swing, including pitch shots, chips and putting. Constant grip pressure is very important to insure you hit a good, solid golf shot with consistent results.*

Once again, thank you for making Shadow Hills a great place to Come to work every day! Happy New Year and See you at the club!

## Action Required

Between January 11th and 19th, users of the GHIN and ForeTees networks will be required to Set Up a Unique Email Login/Username For Assistance, Contact the Golf Shop!



**Important Alert**  
Email address required beginning in early January 2021.  
To improve data security and privacy, we will be updating how golfers access the GHIN Mobile App and ghin.com in early January 2021. At that time, you will be asked to create a login by verifying your email address and setting a password before accessing the products. To avoid any disruptions, please ensure you have a valid, unique email address in your GHIN profile. Please contact your Club or local Association to provide an email address or confirm your email address on file.



# Welcome To Our New Members

Travis & Demi Joseph - Jr. Exec Family  
Howard & Devin Ralls - Jr. Exec Individual  
Mark & Susan Inman - Family Golf  
Paul Warda - Individual Golf



## Pace of Play is Important!

An SHCC Round Should Be **4 Hours or Less!**  
Please keep up with the group in front of you and ahead of the group behind!  
This is for ALL 4s and 5s!

## We Need Your Picture In Our Member Directory!

We are missing many of your pictures for our Member Directory and Point of Sale System. It's EASY...and we REALLY Need Your Help!

**STEP ONE** go to [www.shadowhillsc.org](http://www.shadowhillsc.org) and Log In!

**STEP TWO** Click on "Edit My Profile"

**STEP THREE** Click "Add or Change Photo" Upload and Save!



**Featured** SHCC News You Need to Know 08-27-2020 Luau Special Info and More

SHCC NEWSLETTERS

Fast Play

CLICK HERE to see recent and current

## The News You Need- Every Thursday on Extra!

Get the News You Need every week (by end of business on Thursdays) by going to [www.ShadowHillsExtra.com](http://www.ShadowHillsExtra.com)

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# SHCC's Burke Nelson Chosen as One of Top 50 Operation 36 Golf Coaches

In a year that was challenging on countless number of levels, we were lucky to have Burke Nelson on our teaching staff. Creative in all aspects of teaching, including a large offering of virtual classes to fill the gaps for in-person teaching, Burke was an asset and a source of consistency.



His efforts were noticed by the leadership at Operation 36, by including him in their list of "Top 50 Coaches for 2020."

As described by the press release: "The Operation 36 Top 50 Golf Coach list is the only one of its kind that uses quantitative measures to determine who is making the biggest impact on golf through their program. An essential component of Operation 36 Golf Program is the ability to measure progress for the golfer's journey, so it is essential to evaluate the coaches who were nominated by a measurable standard. Golf Coaches are evaluated by their use of formal 9-hole events throughout the year, application of the Operation 36 curriculum, assessing golfer's progress throughout the season, and the use of online social tools to encourage more practice and play."

## Winter Weather Cart Path Rules

**Strict Cart Path Only  
NO Exemptions**

**NO CARTS OFF PATH  
NO EXCEPTIONS**

**Cart Path Only  
With Exemptions**

**No Carts Off Path Unless  
Special Exemption - Which Use  
Strict 90 Degree Entry/Exit  
USING COMMON SENSE TO AVOID SOFT  
OR DAMAGED AREAS IN ROUGH.**

**Modified 90 Degree Rule**  
Stay on the cart path until opposite your ball, then drive straight to it. Remain on the fairway until you have hit your approach shot onto the green while remaining 30 yards from the green. Return directly to the cart path after hitting your approach shot, USING COMMON SENSE TO AVOID SOFT OR DAMAGED AREAS IN ROUGH.

## Food and Beverage Service Remains a Moving Target as The Year Begins

There is no doubt that the news of the arrival of a Covid Vaccination is welcome, after a year that was anything but normal and welcome for most. However, as it may be months before enough are vaccinated, we continue to be at the mercy of State regulations, policies, and our conditional safety requirements.

After a brief shutdown of all Food and Beverage Services as we did rapid testing of staff after a reported case from one of our servers, we are facing continued restrictions during the entire month of January.

**We will continue to limit Food and Beverage Services to Take-Out Only, with a limited menu and hours/days of service.** Food and Drink minimums will be suspended from monthly dues, as well as eliminating dues for Social Memberships. **Watch weekly News You Know Emails for Updates!**

Golf remains a respite from Covid "shut-in syndrome," and we are pleased to offer this menu to all who come out to play or socialize! Special thanks to all of our Cooks and Servers!

## LOUNGE MENU

SHADOW HILLS COUNTRY CLUB

Open for Takeout

WED-SUN  
10AM-4PM

We're currently offering a limited menu for takeout.

**CALL AHEAD:  
(541) 234-2446**

### SIDES

- FRENCH FRIES
- TATER TOTS
- CAJUN TATER TOTS
- FRUIT SALAD
- COLE SLAW
- BAG OF CHIPS
- SOUP OF DAY Cup 3 w/ bread 4

### BREAKFAST

- BREAKFAST EGG SANDWICH** 9  
Ham, Cheddar cheese, two eggs (any style), on a toasted Brioche bun. Served with side of fresh fruit.
- BREAKFAST BURRITO** 9.50  
Cheddar cheese, bacon, green chilies, Cajun tots and 2 scrambled eggs. Comes with salsa and sour cream. Served with a side of fresh fruit.

**THANK YOU  
FOR YOUR  
CONTINUED  
SUPPORT!**

### MAINS

Sandwiches and wraps come with your choice of side: French Fries, Tater Tots, Cajun Tots, Mixed Fresh Fruit, Cole Slaw, Cup of Soup, Bag of Chips.

**QUESADILLA** Chicken 12 Cheese 10  
Diced Chicken, Mexican blend of cheeses, tomatoes, green onion and olives. Served with chips, salsa and sour cream.

**CHICKEN TENDERS** 9  
Served with your choice of side and BBQ sauce.

**DELI SANDWICH** Full 10 Half 7.50  
Your choice of Turkey, Ham on choice of Sourdough, White or Whole Wheat. Topped with lettuce, tomato and mayo.  
Add Cheese .50

**CLUBHOUSE SANDWICH** 13  
Ham, Turkey, Bacon, Swiss cheese, lettuce, tomato and mayo on toasted Sourdough.

**GOBBLER** Whole 13 Half 9.75  
Turkey, Cheddar cheese, bacon and tomato on grilled Sourdough.

**BLT** Full 12 Half 9.50  
Classic BLT with mayo on your choice of bread.

**GRILLED CHEESE** 8  
Perfect comfort sandwich with Cheddar cheese on your choice of bread.  
Add Bacon 1.50 / Ham 2 / Tomato .50

**GRILLED OR CRISPY CHICKEN WRAP** 12  
With lettuce, tomato, Cheddar cheese and Ranch dressing. Wrapped in a large tomato basil tortilla. Choose Mild or Spicy (Frank's Hot Sauce)

**CAESAR WRAP** 12  
Diced grilled Chicken, Romaine lettuce and Parmesan cheese. Tossed in Caesar dressing, wrapped in a large tomato basil tortilla.

**SHADOW HILLS BURGER** 12 / Chicken 11 / Veggie 10  
1/2 lb Oregon Valley Natural Beef with lettuce, tomato, pickles, onions and burger sauce on a toasted Brioche bun.  
Add Bacon 1.50 / Add Cheese .50 / Substitute Grilled Onions 1

**CHICKEN CAESAR** Full 13 Petite 10  
Grilled Chicken on a bed of Romaine lettuce, tossed with Caesar dressing, Parmesan Cheese and croutons.

**COBB SALAD** Full 13 Petite 10  
Diced Chicken, tomato, hard-cooked egg, green onions, bacon, avocado and Bleu Cheese crumbles. Your choice of dressing.

**CHEF SALAD** Full 13 Petite 10  
Turkey, Ham, Swiss, Cheddar, tomato and hard cooked egg. Your choice of dressing.

**CRISPY CHICKEN SALAD** Full 13 Petite 10  
Diced boneless fried Chicken, Cheddar cheese, tomato, onion and black olives. Your choice of dressing.