

Shadow Hills Country Club 2022 Nominees for Board of Directors



Barry Bokn

I have enjoyed serving the members of Shadow Hills Country Club for the past three years and am running for a 2nd term on the Board of Directors.

My wife (Shawn) and I have been members for over 10 years, and continue to enjoy our fellow members, the golf and the many social events and activities that occur each year.

The Covid era has challenged the staff and our members in a variety of ways, yet Shadow Hills CC continues to thrive even in these challenging times.

If selected for a 2nd term, I'll continue to be open and transparent with the many decisions and items that face the board and our membership in order to maintain a strong and stable club.



Joe Gibson

Hello, my name is Joe Gibson. I was born and raised right here in the Willamette Valley, attending Junction City H.S. and Then Oregon State University where I studied Business & Marketing

For the last 15 years I've helped manage my family's local business and our more than 450 employees toward growth and success, even in these uncertain times. After taking a year off from my previous board of director's service, I feel now is an important time to do what I can to help lead our club through and beyond the difficulties that we have all faced this last year and a half.

During the last 15 years, my family and I have come to consider Shadow Hills our home away from home. A safe and friendly place that we can come to and enjoy as a family and with the many friends we have made here. My wife Stefanie and I have participated in many tournaments, as well as the Women's and Men's golf leagues. Our children, Connor and Claire, have also participated in the junior leagues offered at the club.

I feel that participation is key to the long-term health of our club, especially for new and younger members. Therefore, last year, I helped form a committee of "Shadow under 50" members which organizes events and gatherings for our club's younger members and their families.

With our club's current full membership and waiting list, I see this as a golden opportunity to solidify Shadow Hill's spot in our community and continue to grow and improve our club.

Thank you for your consideration.



Jon Greeley

I grew up in Southern Oregon around a family of farmers, loggers, and preachers. My upbringing gave me the opportunity to learn work ethic and taught me how to value people and family.

I joined the United States Marine Corps in 1991. That experience added to my upbringing enforcing my strong beliefs in teamwork, dedication, commitment, and collaboration. I ended my tour in Quantico, Virginia where I trained and educated officers in communications once they graduated Officers Candidate School.

After the Marine Corps, I graduated Magna Cum Laude from a college in Arkansas with a bachelor's degree in accounting. There was nothing that was going to keep me from coming back to Oregon.

As a CPA, I have been able to see a variety of companies and operations. After working for a regional CPA firm and gaining experience in auditing, I started my own CPA consulting firm specializing in cooperative businesses and manufacturing companies. I've consulted and worked for a variety of businesses as large as \$500M in top-line sales with over 5,000 employees. Currently, I work for Yogi Tea/East West Tea Company, headquartered in Eugene as their Chief Financial Officer (CFO). Being a CFO requires me to provide insight across the entire organization and

process. Risk mitigation, benefit planning, financial analysis, merger and acquisition guidance, board reporting and communication, manufacturing, and process improvements as well as a variety of other services.

My wife (Erin) and I joined Shadow Hills Country Club early in 2019 after being long-time members of Creekside Golf Club. We currently live in Veneta.

Our club is owned by the membership and having the right representation and direction for the Club is very important.

I'm seeking a Board position with Shadow Hills Country Club to help guide and elevate our club into the future. Excellence in everything should be our standard. We have such a great foundation available from the course, staff, and atmosphere. As members who provide the capital funding, we should seek for nothing less than excellence in what we offer in the way of facilities and service. Leadership and sometimes a "fresh set of eyes" is needed to help continuous improvements. I have experience with membership-based organizations, finance, and fiduciary duties and would be a valuable addition to the broad skills already included with the Board. My character, integrity, commitment to transparency, and communication style has benefited the past and present organizations I have worked with, and it would certainly be a part of my position with Shadow Hills Country Club. I welcome your support as someone who is seeking a position to represent our membership and be a part of our next chapter of success.



Christopher Looney

I am honored to be nominated for the Shadow Hills board. Our family of 4 joined Shadow Hills in 2018 after many years of attending events and playing golf as guests. We love the family-friendly atmosphere, the amenities and events, and most of all we love the people! Our family really takes advantage of all the great things Shadow Hills has to offer. I play in the Tuesday night Men's League, our two kids participate in junior golf events, and my wife Emily and I enjoy playing in the Crazy 8 tournaments and attending dinner events with friends.

I feel that my experience leading non-profit boards, managing non-profit finances, and expertise in real estate and finance would be an asset to the Shadow Hills board.

I am the current President of the Oregon Club of Eugene-Springfield and served as the club's President from 2015-2016. As President I am responsible for management of the club's finances, membership growth and retention, fundraising, event planning, and strategic planning for the future. I also oversee the 18-person board and supervise one full-time employee. In addition to Oregon Club, I am a member of the Downtown Eugene Urban Renewal Expenditure Review Panel, a graduate of the Leadership Eugene-

Springfield program, and a graduate of both the Eugene and Springfield Citizen's Police Academies. I also served on the board of Courageous Kids. I received the 2015 20 Under 40 award in recognition of my career achievements and civic involvement.

Outside of Shadow Hills, I am a real estate developer and investor. My company Paradigm Properties is a leading developer of apartments, senior living communities, and student housing throughout Oregon. I am well-versed in all aspects of the business from site acquisition/disposition, architectural design and construction management, investment analysis, deal structure, to marketing and property management. I also work closely with local and national lenders to secure construction loans and permanent financing for our projects. In addition to our development work, we also own and manage a portfolio of apartments, student housing, senior living communities, and manufactured home parks. I also have experience working in the resort golf industry.

If elected to the board, my intent is to respect the history and tradition of Shadow Hills while also looking to the future to make sure our club continues to thrive for the next generation of members. I would be honored to receive your vote!

Sincerely,
Christopher Looney



Tom Morgan

My name is Tom Morgan, and I am running for a position on the Shadow Hills Country Club Board of Directors. I joined SHCC in 1994 and subsequently served two consecutive terms (7 years) on the Board of Directors. I served one year as Board President, served on the Long-Range Planning Committee, was Chair of the Building Committee leading up to the construction of the current club house and am currently serving on the Golf Committee.

Shadow Hills is in a seemingly enviable position with a full membership, solid financial statements and an experienced management team. However, like many other organizations, we are experiencing difficulties filling staff positions which has impacted our ability to provide the food and beverage/banquet services that are so important to our continued financial well-being. Management staff are over-whelmed and need the support of the Board of Directors in navigating the resumption of full services. Additionally, the Board of Directors will likely choose our next General Manager after the retirement of our current GM early next year, and I look forward to the opportunity to be a part of that process.



Amy Newport

Who am I?

I am the biggest dreamer you'll ever meet. People tend to think that I have more hours in the day than everyone else, and I never say "no". I am a "Yes to Life" kind of girl. I am driven, persistent like no other, stubborn, sarcastic, caring, supportive, not afraid to get my hands dirty, and my heart is only rivaled by my sense of humor. My grandpa would be quick to tell you, "Don't let the dimples fool you. She has an ornery side." So far, I haven't needed bail money. 😊

In all seriousness, I am a small-town girl (born and raised in Roseburg, Oregon) who was often referred to by my father as the son he never had. Most days you would find me playing basketball in the street with the neighbor boys, riding dirt bikes on the hill behind our house, or watching sports. The timber industry has been a huge part of my life. I grew up across the street from our family's lumber mill where my grandfather, father, uncles, and several cousins worked. On school days my alarm clock was the horn from my dad's loader, and my weekends and summers were spent washing trucks, learning how to drive a forklift, and helping my dad wherever needed. Fortunately, I was raised to believe I had zero limitations in life, and I didn't have a clue about the numerous glass ceilings I would one day shatter.

At the age of 20, I was a wife, mother of two boys, a full-time college student, the founding director of Christmas for Kids (a non-profit that helps severely underprivileged children in our community), and a full-time dry belt off bearer for Roseburg Forest Products.

In 2002 A blind leap of faith brought our growing family of five to Eugene when my husband accepted a sales position with Kendall Auto Group. After the commute to Roseburg Forest Products grew old, I decided to join my husband and become a sales consultant for Kendall as well. Similarly, to being told that working in the mill was no place for a lady, I was told that the car business was not for women. I jumped at the opportunity to prove that theory wrong. It didn't take long, and I quickly made an impression on management. In my 17 years working for Kendall I have been given numerous opportunities to grow and move up within the company, landing what I definitely consider my dream job as the Community Outreach & Employee Engagement Director.

My years of sales and marketing experience, combined with the ability to make decisions from the heart for the betterment of the community has allowed me to put our resources where they will affect the most positive changes. From starting our Kendall Cares program which donates hundreds of thousands of

dollars to our schools and nonprofits, including Boys & Girls Club of Emerald Valley, Relief Nursery, Kidsports, Volunteers in Medicine, and so many more. To creating signature events like Catwalk for a Cause, Wham Bam Kendall Jam, and the Justin Herbert Invitational. I believe all these things were made possible because my true strength is surrounding myself around the right people. People that are way more intelligent than me and have the skillsets needed to make magic happen. I am proud of my leadership skills. I think people that know me would describe me as a roll up my sleeves, lead by example, magnetic, genuine and encouraging leader. And someone that is always looking for the next mountain to climb, and the opportunity to make a real difference.

More importantly than any of the above details, I am the proud mother of four boys (Kayleb 24, Daylon 23, Bailey 18, and Grady 12) and the grandmother of two (Brax 6, and Grace who just turned 3). My husband and I both come from very humble childhoods. I've lost track of how many times we've been golfing at Shadow with our boys, or enjoying dinner on the patio, or watching our grandson do a front flip off the diving board and we've looked at each other with that same, "How did we get here?" look. We are just a couple clueless kids from Roseburg, Oregon! Trust me when I say, "We do not take a second of our time at Shadow for granted".

In closing, what are my intentions to being a board director? Simply put, to make things better than I found them. This dreamer has all kinds of fun ideas to improve the member experience. And most importantly, I have the energy, knowledge, and wherewithal to turn those ideas into reality. As Cam Read lovingly said once, "Ya'll should be paying Amy to be a member here. She makes big things happen!"

AMY NEWPORT

COMMUNITY OUTREACH & EMPLOYEE ENGAGEMENT DIRECTOR | KENDALL AUTO OREGON

www.KendallGivesBack.com | www.WhamBamKendallJam.com | www.KendallCatwalkforaCause.com





Lori Reynolds

My name is Lori Reynolds and I'm just completing my first term on the Shadow Hills Board of Directors. It has been a challenging term, but I feel like the board has done a great job supporting the members and working with management to guide the club through what has been a moving target - Covid. I see great things on the horizon for Shadow Hills and I'd like to continue to be a part of that vision. Therefore, I've decided to throw my hat in the ring and run for a second term.

Along with my contributions to the board I have simultaneously been active on the Women's Club Board. I have continued to chair the Twilight League, and have served on committees including the Women's Invitational, the Holiday Charity Luncheon and the Membership Committee.

Until very recently, I owned and operated my own business. My business strengths include communication, organization and attention to detail, staffing and compliance.

My time on the board has been very gratifying. I feel I can continue to make a difference on behalf of the Shadow Hills Members and help guide our club's future success.